The Patient-Centered Primary Care Collaborative: New Vision, New Strategic Plan, New Organizational Structure
The Patient-Centered Primary Care Collaborative

- Mission is to advance effective and efficient health system built on a strong foundation of primary care and patient-centered medical home (PCMH).
- 1,000 members representing diverse stakeholders and growing

Paul Grundy, MD
Milestones in PCMH Development

1967-2006

1967: Alma Alta Declaration

1978: World Health Organization

1979: Medical Home Term in Standards of Child Health Care by Council on Ped. Practice


2002: AAFP & TransforMED

2004: PCPCC Founded

2006: ACP & Advanced Medical Home

Future of Family Medicine

Medical Home and Hawaii Child Health Plan (Calvin Sia, MD)
Milestones in PCMH Development
2006-Present

- Commonwealth Fund PCMH Programs
- NCQA PCMH Recognition

2007
- Joint Principles of PCMH
- State & Local PCMH Pilots

2008
- National Business Group on Health Award

2010
- Affordable Care Act

2012
- Wellpoint PCMH National Launch
Future Role of The Collaborative

- Continue to Lead from the front
  - Challenge the status quo
  - Disseminate timely information
  - Provide networking & educational opportunities
  - Develop and promote innovations in patient-centered primary care
Transformation requires...
Moving the PCPCC Forward

1. Clarify roles and streamline activities through new Center structure
2. Engage Executive Committee in visioning process
3. Develop sustainable business plan
4. Develop pro-active coordinated communications strategy
## Proposed Timeline/s

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<td>Business plan vetted with stakeholders</td>
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<td>Begin implementation</td>
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Increase implementation of the patient-centered medical home, built on a strong primary care foundation among employers, purchasers and payers

• Assist employers, health plans, and labor unions and their employees/members in accessing PCMH
• Assist human resource leaders, consultants, and brokers in various organizations about the value of primary care & the PCMH
• Engage large and small employers, including corporate leaders, on the benefits of primary care & the PCMH
Trajectory to Value-Based Purchasing

It is a journey, not a fixed model of care

- **Primary Care Capacity:** Patient Centered Medical Home
- **HIT Infrastructure:** EHRs and Connectivity
- **Operational Care Coordination:** Embedded RN Coordinator and Health Plan Care Coordination $
- **Value/Outcome Measurement:** Reporting of Quality, Utilization and Patient Satisfaction Measures
- **Value-Based Purchasing:** Reimbursement Tied to Performance on Value

Supportive Base for ACOs, PCMH Networks, and Bundled Payments

It is a journey, not a fixed model of care
Across the health care delivery system, increase implementation of the PCMH and support the development of Accountable Care initiatives with PCMH at their core

- Support integration of the PCMH into ACO’s and other models consistent with the medical neighborhood
- Develop resources/strategies to educate the care team on PCMH implementation and ways to engage patients and their families in practice transformation
- Improve utility of HIT functionality for the care delivery system, administrative staff and patients, families & consumers
PCMH and Accountable Care: Two Sides of the Same Coin
Among patients, families and consumers, increase engagement and support for primary care and the patient-centered medical home

• Define patient engagement and include the perspective of patient
• Develop resources/strategies for patients regarding the role of primary care and the PCMH in health system transformation
• Develop strategies that include patients in PCMH evaluation and quality improvement
• Develop resources/strategies to address health disparities, health literacy, and cultural competency as part of the PCMH.
Patient = Consumer = Voter

IOM (2002); modified from Dahlgren and Whitehead (1991)
Increase adoption of policies that advance primary care and support implementation and sustainability of the PCMH.

- Develop advocacy and public policy agenda
- Advocate for and assist in the development of strategies to drive health system reform
- Promote primary care and the PCMH as the foundation for the medical neighborhood, Accountable Care Organizations (ACOs), and health system integration
- Promote the PCMH as part of federal and state health insurance exchanges, Medicaid, Medicare, and other federal, state, regional and local government health programs
State and Federal Public Policy
Demonstrate the value of primary care and the patient centered medical home, using appropriate data analysis and evaluation methods

- Develop resources/strategies to obtain, aggregate, track, trend and analyze information from a variety of sources on medical home cost, quality, and population health outcomes
- Disseminate outcome data specific/relevant to the Centers, general members, and the public through a variety of resources/strategies
- Advance the refinement of outcome measures to promote PCMH continuous improvement
New PCPCC Publication

- Provides nationwide results from 34 recent peer reviewed and industry reports
  - health care costs
  - acute care services
  - quality of care
- Provides additional information on 23 case studies outlining specific features of a PCMH
Task Forces

Task Forces will address *specific* activities or tasks on a *time limited* basis

- Proposed Task Forces include:
  - Education and Training
  - Wellness and Prevention
  - Meaningful Use
  - Data and Resource Mapping
Special Interest Groups

SIG’s will provide *informal* networking and educational opportunities on major functional areas/sectors

Proposed SIG’s include:
- Behavioral health
- Medication Management
- eHealth
Continue to Deliver Resources and Networking Opportunities

- Publications
- Website
- Webinars
- In-person Conferences and Meetings
Event Planning Committee

The Journey to a PCMH: Choose your path

Full-Day Workshop October 25, 2012
Networking Reception Wednesday, October 24th

Millennium Knickerbocker Hotel - Chicago, IL
Early Bird Registration Ends September 15th!
New Center Kick-Off Dates

- Sept 12\(^{th}\) (Wed), 10-11 a.m. ET: Patients, Families & Consumer Center
- Sept 13\(^{th}\) (Thur), 10-11 a.m. ET: Advocacy and Public Policy Center
- Sept 18\(^{th}\) (Tues), 1-2 p.m. ET: Care Delivery and Integration Center
- Sept 19th (Wed), 3-4 pm ET: Outcomes and Evaluation Center
- Sept 26\(^{th}\) (Wed), 4-5 p.m. ET: Employer/Purchaser Engagement Center